

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Matz

Serial No.: 10/726,727

Filed: December 2, 2003

For: SYSTEM AND METHOD FOR PROVIDING A PERSONALIZED CHANNEL

Confirmation No.: 6346

Examiner: Jun Fei Zhong

Group Art Unit: 2623

November 19, 2008

Mail Stop Amendment
Commissioner for Patents
Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION OF AUGUST 21, 2008

Applicant provides the present Response to address the issues raised in the Office Action (the "Action") mailed August 21, 2008. Applicant provides the present Response pursuant to the rules stated in revised 37 C.F.R. 1.121 that became effective on July 30, 2003.

It is not believed that an extension of time and/or additional fee(s)-including fees for net addition of claims-are required, beyond those that may otherwise be provided for in documents accompanying this paper. In the event, however, that an extension of time is necessary to allow consideration of this paper, such an extension is hereby petitioned under 37 C.F.R. §1.136(a). Any additional fees believed to be due in connection with this paper may be charged to our Deposit Account No. 50-0220.

Amendments to the claims begin on Page 2 of this paper.

Remarks begin on Page 8 of this paper.